

ELOISE SMITH

CONTACT



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SKILLS

- Website optimisation
- Customer service
- WordPress
- Web development projects
- Front and back end development
- GitHub
- CSS
- GIT
- MySQL
- HTML5
- Website troubleshooting
- SCSS
- PHP
- Full-Stack Development
- Content Management System (CMS) Platforms
- Debugging
- Website Troubleshooting
- Agile Methodologies
- Wordpress
- Cyber Security

Experienced Web Developer & Designer. With expertise in design, installation, testing and maintenance of web systems. Equipped with a diverse and promising skill-set. Proficient in an assortment of technologies, including HTML, CSS, JS, PHP, SCSS and MySQL. Able to effectively self-manage during independent projects, as well as collaborate in a team setting.

EXPERIENCE

June 2024 - Current

Lead Web Developer *FREELANCER & CONTRACTOR SERVICES ASSOCIATION*, Remote

- Developed custom plugins and themes using PHP for high-traffic WordPress websites.
- Developed custom PHP scripts to handle mass data integration.
- Developed a custom assessment system based on a fully planned-out scope from stakeholders, and assisted in the development of that scope.
- Provided support to our members regarding our websites.
- Improved codebases for existing systems.
- Handled the structure and architecture for our database systems.
- Worked with external software companies to integrate into our custom system via API, and ran the testing process.
- Established coding standards and documentation practices, enhancing maintainability and future-proofing projects.
- Managed cloud-based hosting environments AWS, Azure, ensuring scalability and reliability of web applications.
- Implemented robust security measures, safeguarding against SQL injection, XSS, and other vulnerabilities.
- Handled IT security protocols, including Cyber Essentials certifications and penetration testing with third-party companies.
- Migrating all our DNS to AWS.

August 2022 - February 2024

Web Developer *IQD Frequency Products*, Crewkerne, Somerset

- Maintaining the company's PHP website.
- Managing the upgrade of the PHP codebase from 5.4. to 7.4
- Collaborating with different teams to reach goals.
- Working within the Scrum process to meet deadlines.
- Windows server management.
- Managed databases with strong SQL skills.
- Experience with TypeScript, ColdFusion, PHP, HTML, SCSS, and JavaScript.
- Worked with different testing tools and frameworks, content management systems, and cross-functional teams to smoothly complete projects.
- Troubleshoot website on different browsers to determine quality
- Conducted thorough testing of web applications to identify and rectify bugs for optimal performance.

June 2021 - June 2022

Web Developer *Roots Creative Marketing*, Remote work

- Optimised HTML email templates to improve click-through and conversion rates.
- Created custom websites by harnessing HTML, CSS and JavaScript skills.
- Managed databases with strong SQL skills.
- Delivered front- and back-end development across mobile and web applications.
- Collaborated with web designers to match visual design intent.
- Liaised with clients and designers to create robust, functional platforms.
- Led server maintenance activities for company systems to keep critical functions operational.

June 2019 - June 2021

Web designer & Developer *Flaydemouse*, Yeovil

- Maintaining and updating bespoke PHP websites
- Designing and building Wordpress websites using Elementor, WP Bakery and Custom themes
- Provided superior customer service to clients by addressing all questions and concerns
- Organized and prioritized work to complete assignments in a timely, efficient manner.
- Experience in managing Windows and Linux based servers and managing all our clients DNS records.

June 2018 - June 2019

Customer Assistant *Tesco Superstore Yeovil*

- Offered advice on product selection for enhanced levels of support and service.
- Provided fast checkout service with high levels of customer care and transaction speed.
- Maintained sales floor stock levels through consistent monitoring and regular replenishments.
- Adhered strictly to policies and procedures for continued company compliance.

September 2016 - May 2018

Junior Web Developer *Neal's Yard Remedies Gillingham*

- Ecommerce website management
- Building and maintaining Wordpress pages
- Managing Sprints
- Fixing order issues and system issues
- Maintaining company extranet

May 2016 - August 2016

Housekeeper *The Manor Hotel Yeovil*

April 2015 - April 2016

Apprentice PHP developer

EDUCATION

2016

Diploma ICT Systems and Principles

3AAA, Bristol